## Societal Perceptions and Attitudes towards GM Crops, Feed, and Food Products in the MENAT Region: A Systematic Review

Khalid Medani<sup>1</sup>, Alex Neill<sup>2</sup>, Carmen Hubbard<sup>3</sup>, Guy Garrod<sup>3</sup>, Mercy Ojo<sup>3</sup> Author,<sup>2</sup>Contributor,<sup>3</sup>Supervisor ⊠ k.r.a.medani2@ncl.ac.uk



Centre for **Rural Economy** Celebrating 30 years

# nroduction

Genetic modification (GM) is a scientific method where modern biotechnology techniques are applied to manipulate and alter the genetic material of all living organisms (1). Nowadays, GM crops and foods are widespread in some countries around the world especially in Northern America, Asia, and Africa. However, despite the various benefits (e.g., increased yield), the potential risks and uncertainties associated with the production and consumption make genetic modification a highly controversial and debated topic (2,3). Indeed, over the last two decades, there has been extensive research on perceptions of GM applications, particularly in the agriculture and food sectors (3,4), however, societal resistance remains one of the main barriers to the diffusion of GM crops and foods worldwide (5).

Most of the research on societal perceptions and attitudes towards GM crops and food has mainly focused on western and some Asian countries with little empirical research done in developing and Middle Eastern and North African countries. Hence, this systematic review contributes to the growing body of literature in this area by adding to and consolidating the existing knowledge on societal perceptions and attitudes towards GM crops and foods in the MENAT (Middle East, North Africa, and Turkey) region.

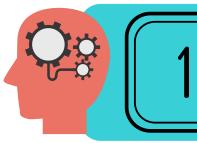
### Research Objective 86

WHY A SYSTEMATIC REVIEW?

The objective of this systematic review is to synthesize existing literature regarding societal perceptions and attitudes towards GM crops and foods in the MENAT region, to identify gaps of knowledge and consolidate the current state of art. Moreover, this research will contribute to the debate on GM food, which in turn may benefit both policy makers and the agri-food sector.

#### **SPECIFIC RESEARCH QUESTION**

What perceptions and attitudes do stakeholders (e.g., consumers, farmers, scientists, students) in the MENAT region have towards genetically modified crops and food products?

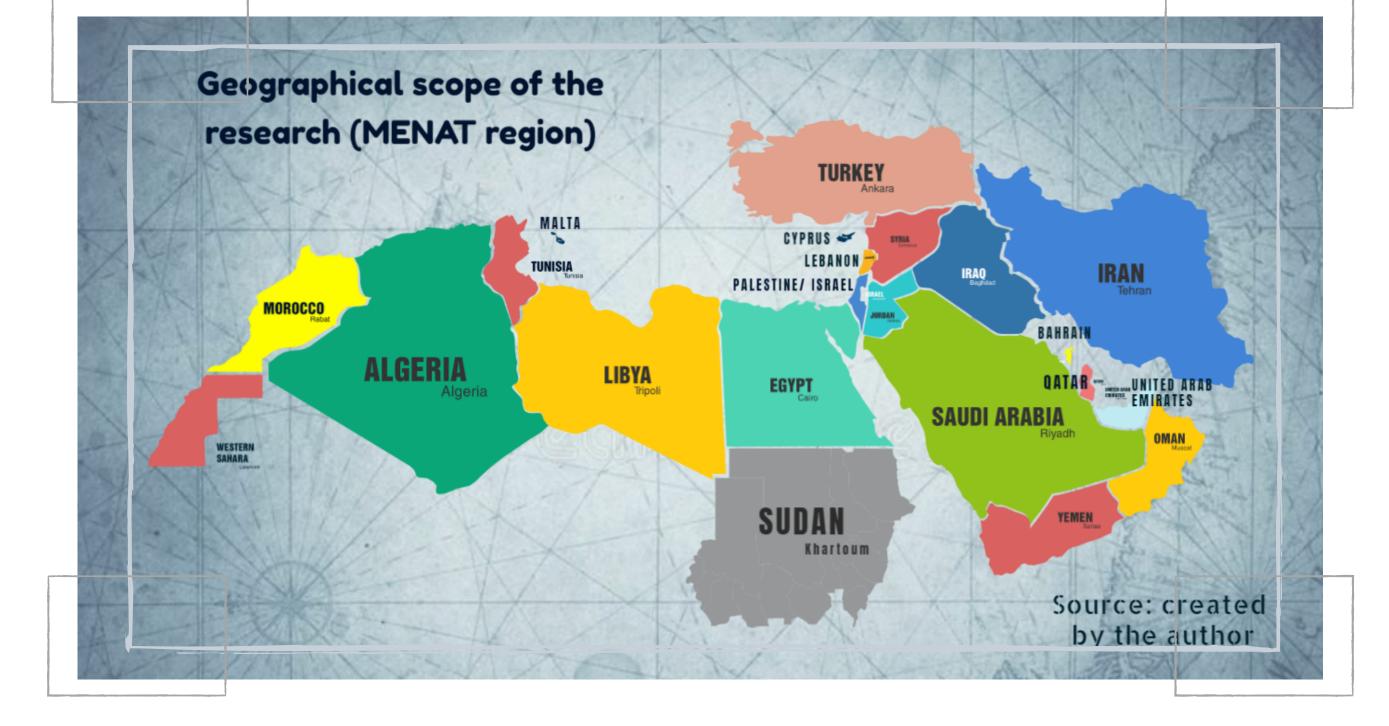


What are the factors that influence perceptions and attitudes towards GM modified food, feed and crops?



cultural and religious factors in Do particular play a role in societal acceptance of GM foods in MENAT region?

> What are the primary risks associated with GM application in food production?







What are the perceived benefits that drive the acceptance of GM crops and food products?

#### **RESEARCH METHODOLOGY**

TS č

Criteria for study selection

PICO tool (Population, Intervention, Comparison, and Outcome - the "comparison" element is not applicable given the nature of the review's topic) in addition to some other inclusion/exclusion criteria (e.g., products and language).

| CRITERIA          | INCLUSION   | EXCLUSION  |  |  |
|-------------------|---|--|--|--|
| Type of<br>study  | Empirical (qualitative,<br>quantitative, or mixed)  | Non-empirical (review<br>article, book chapter, etc.)  |  |  |
| Topic/<br>outcome | Social perspectives, i.e.<br>perceptions, attitudes,<br>acceptance, risk/benefit<br>perceptions, etc. | Other non-social aspects,<br>i.e. technical or legal<br>aspects, general<br>challenges, etc. |  |  |

Acknowledgements

Search and D D screening procedures

> **Databases:** Scopus - Web of Science (WoS) - CAB Abstracts

Records identified through database Identification searching: N = 2248 records • Scopus: N = 1584 • WoS: N = 444 • CAB Abstracts: N = 220 Records after initial title screening on databases' websites: N = 136 records pD Ľ • \_\_\_\_ L Φ Records after duplicates removal: Ð Ъ N= 95 records U S Records screened: N = 95 records Eligibility Full-text articles assessed for eligibility: N = 65 records Studies included for analysis clusion and synthesis: N = ? (research still in progress)

| Products                             | GM crops, feed, and food products.  | Any other GM products.  |  | search string                |  | 5  |  |
|--------------------------------------|---|---|--|------------------------------|--|--|--|
| Population/<br>geographical<br>scope | Studies with participants<br>from any of the MENAT<br>region's countries. | Studies with participants<br>from other countries<br>than the MENAT<br>countries. |  | Title and abstract screening |  | R E F E R E N C E S  |  |
| Type of<br>intervention              | Studies with both real or<br>hypothetical scenarios,<br>products.         | N/A   |  |                              |  | and problems. Food Science and Human V   | of attitudes toward genetically engineered food. |
| Time<br>limitations                  | N/A   | N/A   |  | Full-text screening          |  | (3) Costa-Font, M., <i>et al.</i> (2008). Consumer acceptance, valuation of and attitudes towards genetically modified food: Review and implications for food policy. <i>Food Policy</i> , 33(2), 99-111.  |  |
| Language                             | Only studies published<br>in English language.                            | Studies published in any other language.  |  |                              |  | <ul> <li>(4) Gupta, N., et al. (2012). Socio-psychological determinants of public acceptance of technologies: a review. Public Understanding of Science, 21(7), 782-795.</li> <li>(5) Lucht, J. M. (2015). Public acceptance of plant biotechnology and GM crops. Viruses, 7(8), 4254-4281.</li> </ul> |  |

This research is part of the Ph.D. work of the author, Khalid Medani, that is fully funded through a Ph.D. scholarship granted by the Egyptian Missions' sector of the Egyptian Ministry of Higher Education.