



Food and Health: Tackling Obesity

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Feed the World



Globally, 20%
of all deaths
are due to
poor diet



More people
die from over-
nutrition than
under-nutrition.

Even in
developing
countries

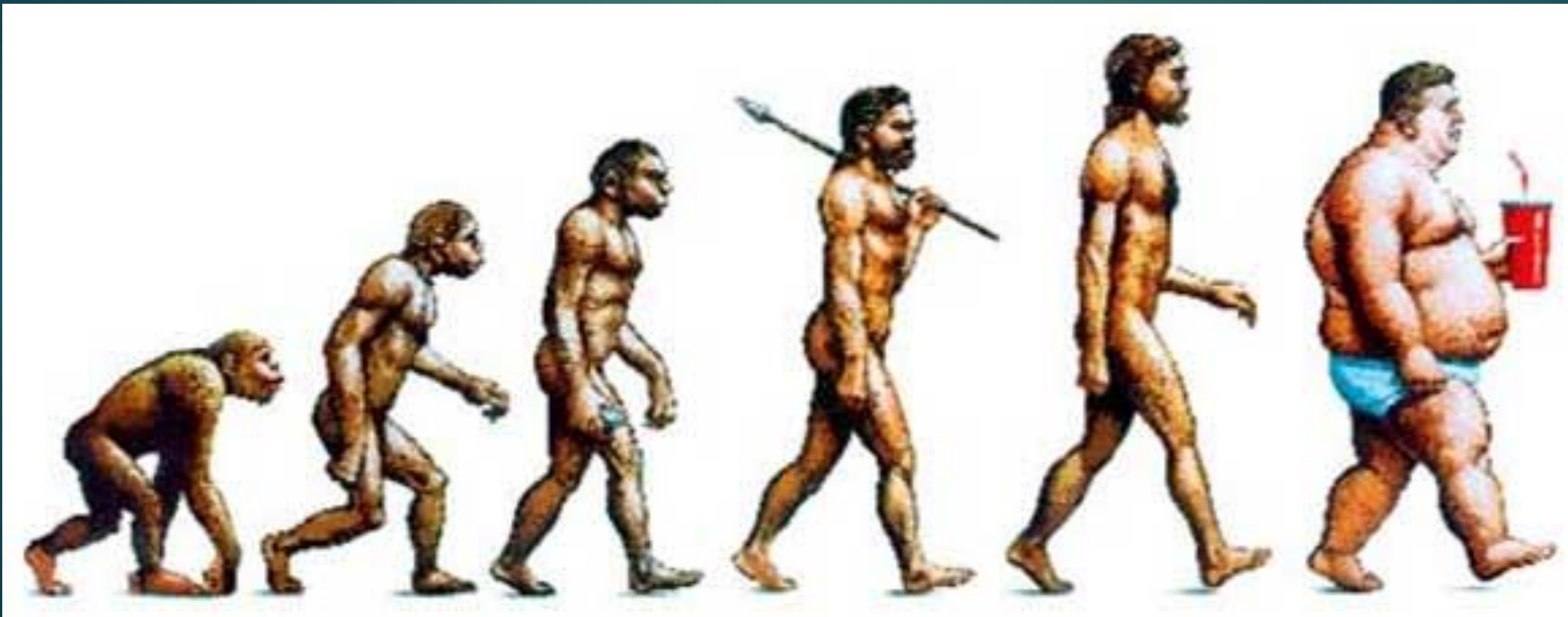


The Challenge



Arrest and reverse trends in obesity
... in almost every country of the
world.

The problem is . . . no country in the world has reduced its obesity level



It is a tricky problem to solve . . .

- Eating food is not bad for you
- Food is culture and diet is habit
- Distributional and ethical issues
- Eating out

Our Speakers



Heather Hartwell

Professor of Nutrition, Bournemouth University, UK

José M. Gil

Director of Centre Agro-food Economy and Development (CREDA), Barcelona

Jonathan Brooks

Head of the Agri-Food Trade and Markets Division, Food Chain Analysis Network OECD, Paris