

9th EAAE PhD Workshop in Parma, Italy

From 22th to 24th of June 2022, I was selected to participate in the 9th EAAE PhD Workshop organized by the Università di Parma in Italy. I presented the fourth paper of my dissertation “Fifty shades of grain – Increasing whole grain consumption through daily messages”.

The conference consisted of several keynotes, contributed paper sessions, and social events. The keynotes were well selected and I particularly enjoyed the talk by Prof. Dr. Liesbeth Dries about publication in agricultural economics. It was very insightful to learn from her editorial perspective and insights. The contributed paper sessions were also very interesting. I attend several sessions on consumer food behaviour related research and got some inspiring ideas for my own research. Furthermore, I could use the coffee- and lunch breaks, as well as the social events, to make new acquaintances and to talk about future collaborations with post-docs from Parma and other international PhD-Students.

My presentation was scheduled on the last day of the conference. I got interesting comments and feedback to my presentation, which will be very helpful in preparing my paper for a journal submission. During the closing session of the conference, I was honored to be shortlisted for the Best Paper Award.

All in all, attending the conference was very helpful for me in both, expanding my personal network and improving the quality of my research contribution. I would like to thank the Agricultural Economics Society for awarding me the grant that enabled my participation. I acknowledged the financial support during my slides and in a Twitter post.

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