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Report to the Agricultural Economic Society
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I would like to start thanking again the Agricultural Economic Society for providing me with a grant to attend the 32nd International Conference of Agricultural Economists (ICAE) that took place on 2-7 August 2024 in New Delhi, India, on the theme "Transformation Towards Sustainable Agri-Food Systems".

My participation at the Congress comprised the following contributions:

- Combining Stated and Revealed Preferences for Valuing Attributes Associated with Organic Chicken Meat.
- Product Innovation and the Price of Food across Income Groups.
- Seasonality in Soft Fruit Supply: Distributional Impact on Demand and Nutrient Purchases
- Introduction of New Food Products during the Inflationary Period in the United Kingdom: The Case of Ready Meal Products

In all the cases, we acknowledged the support from the AES.

Professionally and personally I found the attending to the Congress extremely beneficial due to the following reasons:

1. It is an amazing forum to present the research that we are doing and to receive suggestions for further work or analysis. All the aforementioned work received comments which will be useful to revise the papers.
2. Attending sessions was a very useful opportunity for learning/updating my knowledge on a number of areas that are important for me such as: industrial organisation, trade and agri-food supply chains and agricultural development economics.
3. It was an excellent opportunity for networking within the profession and meet friends, acquaintances and new people. This is most useful as it one of the components of planned proposals or joint papers.
4. An interesting event at the congress was the presence of the Indian Prime Minister Narendra Modi at the opening.